

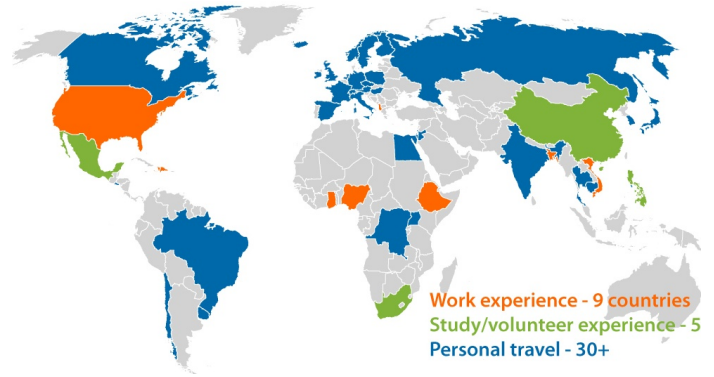
Ken Liffiton

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SUMMARY

Internationally experienced consultant adept at combining business, technology, and cross-cultural communication skills to enhance the capabilities of growing companies.

- Successful project leadership at developing-nation organizations with limited management capacity and resources.
- Entrepreneurial problem-solving approach drawn from technology, marketing, and previous start-up experience.



EDUCATION

Thunderbird School of Global Management

MBA in Global Management

Phoenix, AZ

August 2010

- Global Citizenship Scholarship awardee (full tuition); 760 GMAT; 3.8 GPA.
- Led consulting team to develop emerging market knowledge transfer strategies for a major US aerospace firm.
- Studied in Mexico, China, and Vietnam; organized microfinance educational program in Dhaka, Bangladesh.
- Building transformation and expansion strategies for an educational institution in Tirana, Albania (July-August 2010).

University of Maryland

BA in Government and Politics, Cum Laude

College Park, MD

December 2001

- Co-founder of local community service non-profit, today in operation for over 10 years. Semester in Vietnam.

PROFESSIONAL EXPERIENCE

Fonkoze Financial Services

Management Technology Consultant

Port au Prince, Haiti

January 2009

- Assessed company operations and developed comprehensive business system requirements for selecting a new MIS.

Development Exchange Centre (microfinance bank)

Management Technology Consultant

Bauchi, Nigeria

March – June 2008

- Led pilot of microfinance loan portfolio MIS, the first successful software pilot in the 35,000-client bank's history.
- Collaborated with local staff on technology project management skills development and plans for wider MIS roll-out.

Grameen Foundation

Partner Technology Officer

Washington, DC

July 2005 – October 2007

- Provided management technology consulting for microfinance banks in Ghana, Nigeria, and Ethiopia, enhancing effectiveness through gap analysis, management assessments, and software selection/implementation.
- Led microfinance MIS implementation to improve efficiency of services to 70,000 poor women in Bangladesh.
- Authored literature to help microfinance banks benefit from technology, leveraging both marketing and tech skills.

Internet Marketing Officer

July 2005 – October 2007

- Re-launched the GF website, establishing new organizational brand; managed all aspects of the project including content generation, structure, design, and development. Led Website Committee to coordinate key departments.
- Introduced organizational eNewsletter and grew subscriber base to nearly 20,000 in two years; established and managed Google advertising yielding over 1.8 million ad clicks to the website; online donations more than tripled.

Development and Information Technology Associate

August 2003 – July 2005

- Founded GF's IT department. Completed refresh, standardization, and expansion of GF computer systems.
- Built new website from the ground up; responsible for driving project plan, programming, design, and content.

ADDITIONAL INFORMATION

Languages: English (native); Vietnamese (conversant); French (basic).

International experience: Over 40 countries including Vietnam, China, India, Jordan, Ethiopia, Uganda, S. Africa, Chile.

Computer Skills: Proficient in PHP, SQL, HTML, CSS, Javascript, Unix; skilled user of Adobe suite, Visio, Crystal.